

# Treklanta™

## 2020 PROGRAM BOOK ADVERTISING AGREEMENT

*This is a contract for advertising space in the 2020 Treklanta convention program book.*

*The undersigned advertiser hereby requests advertising space in the 2020 Treklanta convention program book.*

*The Treklanta convention will be held May 1-3, 2020, at the Atlanta Buckhead Marriott Hotel & Conference Center.*

### 2020 TREKLANTA ADVERTISING POLICIES

- Treklanta provides no guarantee that advertising in our program book will result in any revenue for the advertiser
- The advertiser is responsible for submitting ad copy that meets the dimensions and format specifications for the ad size requested
- All advertising is subject to Treklanta management approval and may be rejected for any reason without explanation

### 2020 TREKLANTA ADVERTISING DEADLINES

**To secure advertising space in the Treklanta convention program book:**

- This signed contract, payment in full and all ad copy must be received by Treklanta on or before **Friday, April 10, 2020**
- If advertising space is unavailable upon receipt of this contract and payment, both shall be promptly returned to the undersigned

### 2020 TREKLANTA ADVERTISING PAYMENT POLICY

- **PREFERRED:** Visit [www.treklanta.org](http://www.treklanta.org) and click on **Program Book** or go directly to [www.treklanta.org/programbook/](http://www.treklanta.org/programbook/) and click the "Add to Cart" PayPal button for the ad size desired (service fees added for PayPal payments)
- Payment may be submitted by check payable to "Treklanta" with the form below completed with all requested information
- Upon acceptance of payment and ad copy, payment for advertising is nonrefundable

### 2020 TREKLANTA ADVERTISING OPTIONS & SPECIFICATIONS

**The advertiser requests the following advertising space in the Treklanta convention program book:**

Ad size	Ad dimensions.....Price	Includes:
<input type="checkbox"/> Quarter page interior	2.375" wide x 3.875" tall .....\$25.00	Copy of program book
<input type="checkbox"/> Half page interior	5.00" wide x 3.75" tall .....\$50.00	Copy of program book
<input type="checkbox"/> Full page interior	5.00" wide x 7.75" tall .....\$100.00	One complimentary full-weekend adult membership*
<input type="checkbox"/> Inside front cover	5.00" wide x 7.75" tall .....\$150.00	One complimentary full-weekend adult membership*
<input type="checkbox"/> Inside back cover	5.00" wide x 7.75" tall .....\$150.00	One complimentary full-weekend adult membership*
<input type="checkbox"/> Back cover	5.00" wide x 7.75" tall .....\$200.00	Two complimentary full-weekend adult memberships**

Advertising copy may be submitted on paper or electronically. Digital images must be a minimum of 300 dpi at 100% print size in CMYK mode as a JPG or PNG image or PDF file. Image files may be submitted on a CD or DVD or via email to [information@treklanta.org](mailto:information@treklanta.org).

## ADVERTISER INFORMATION

Name of Business: \_\_\_\_\_

Street/City/State/ZIP: \_\_\_\_\_

I, the undersigned, hereby warrant that I have the authority to contractually bind the business named above, authorize the purchase of advertising on behalf of the business named above and shall be responsible for the submission of advertising copy and payment in accordance with the policies and specifications stated above.

X \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

\* For Full Page, Inside Front or Inside Back Cover, Name for Free Membership: \_\_\_\_\_

\* For Back Cover, Name for Second Free Membership: \_\_\_\_\_

### SUBMIT THIS SIGNED AGREEMENT, PAYMENT AND ALL AD COPY TO:

Treklanta, PO Box 620605, Atlanta GA 30362-2605 OR [information@treklanta.org](mailto:information@treklanta.org) OR call (404) 587-5635 for free pick-up

**VISIT [WWW.TREKLANTA.ORG](http://WWW.TREKLANTA.ORG) FOR MORE INFORMATION ABOUT TREKLANTA 2020**