

Treklanta™ 2017 TREKLANTA PROGRAM BOOK ADVERTISING AGREEMENT

This is a contract for advertising space in the 2017 Treklanta convention program book.

The undersigned advertiser hereby requests advertising space in the 2017 Treklanta convention program book.

The convention will be held April 28-30, 2017, at the DoubleTree by Hilton Northlake Atlanta, 4156 Lavista Road, Tucker GA 30084.

2017 TREKLANTA ADVERTISING POLICIES

- Advertising space is available on a first-come, first-served basis
- Treklanta provides no guarantee that such advertising will result in revenues for the advertiser
- The advertiser is responsible for submitting ad copy that meets the dimensions and format specifications for the ad size requested
- All advertising is subject to Treklanta management approval

2017 TREKLANTA ADVERTISING DEADLINES

To secure advertising space in the Treklanta convention program book:

- This signed contract, payment in full and all ad copy must be received by Treklanta by **Friday, April 7, 2017**
- If all available advertising space is already purchased upon receipt of this contact and payment, both shall be promptly returned to the undersigned

2017 TREKLANTA ADVERTISING PAYMENT POLICY

- Payment may be submitted by check payable to "Treklanta," via PayPal to epayments@trektrax.org, or by visiting the "Advertise" page on our web site at www.treklanta.org and clicking the "Add to Cart" button for the ad size desired
- Upon acceptance of payment and ad copy, payment for advertising is nonrefundable

2017 TREKLANTA ADVERTISING OPTIONS & SPECIFICATIONS

The advertiser requests the following advertising space in the Treklanta convention program book:

Ad size	Ad dimensions.....	Price	Includes:
<input type="checkbox"/> Quarter page interior	2.375" wide x 3.875" tall	\$25.00	Copy of program book & con badge
<input type="checkbox"/> Half page interior	5.00" wide x 3.75" tall	\$50.00	One complimentary full-weekend adult membership*
<input type="checkbox"/> Full page interior	5.00" wide x 7.75" tall	\$100.00	Two complimentary full-weekend adult memberships**
<input type="checkbox"/> Inside front cover	5.00" wide x 7.75" tall	\$125.00	Two complimentary full-weekend adult memberships**
<input type="checkbox"/> Inside back cover	5.00" wide x 7.75" tall	\$125.00	Two complimentary full-weekend adult memberships**
<input type="checkbox"/> Back cover	5.00" wide x 7.75" tall	\$150.00	Two complimentary full-weekend adult memberships**

Advertising copy may be submitted on paper or electronically. Digital images must be a minimum of 300 dpi at 100% print size in CMYK format as a TIFF, BMP or JPG image file. Image files may be submitted on a CD or DVD or via email to information@trektrax.org.

ADVERTISER INFORMATION

Name of Business: _____

Physical Address: _____

I, the undersigned, hereby warrant that I have the authority to contractually bind the business named above, authorize the purchase of advertising on behalf of the business named above and shall be responsible for the submission of advertising copy and payment in accordance with the policies and specifications stated above.

X _____ Date: _____

Printed Name: _____ Title: _____

Contact Email: _____ Contact Phone: _____

*Name for First Free Membership: _____ **Second: _____

SUBMIT THIS SIGNED AGREEMENT, PAYMENT AND ALL AD COPY TO:

Treklanta, PO Box 620605, Atlanta GA 30362-2605 OR information@treklanta.org OR call (404) 587-5635 for pick-up
VISIT WWW.TREKLANTA.ORG FOR MORE INFORMATION ABOUT TREKLANTA 2017